

Lean Innovation Workshop Design (Example)



**GRIESBACH
CONSULTING**
STRATEGIE+INNOVATION

3-Day Lean Innovation Workshop @ IAE Toulouse

	Day 1	Day 2	Day 3
Morning	<p>Theory:</p> <p>Lean Innovation Philosophy, Methods and Benefits</p>	<p>Presentations:</p> <p>1st Iteration</p> <p>Theory:</p> <p>Problem-Solution-Fit Market Size</p>	<p>Application 2:</p> <p>Same as Afternoon of Day 2</p>
Afternoon	<p>Application 1:</p> <p>Business Design Hypotheses Problem-oriented Interviews</p>	<p>Application 2:</p> <p>New Hypotheses Solution-oriented Interviews and Experiments Prototyping</p>	<p>Presentations:</p> <p>2nd Iteration</p> <p>Reflection:</p> <p>Lessons Learned</p>